

# **Third Party Fundraising Guidelines**

## **Introduction**

Thank you for choosing the South and Central Health Foundation (SCHF) as the benefactor for the proceeds of your fundraising event!

As we all know, special events can be very time consuming and our charitable Foundation wants to ensure that your event runs as smoothly as possible and has a maximum return for your efforts. The following information may assist you in the process of organizing your event.

## **What our Foundation Can Do to Help You**

To make your job a little easier and to help ensure event success, the South and Central Health Foundation can provide you with the following:

- Staff guidance and advice regarding event planning.
- Upon appropriate approval, a letter of support will be written to validate the authenticity of your event and its volunteers. The letter will clearly state what project the funds raised will be supporting.
- Assist with the drafting of promotional items, such as: Press Releases, sponsorship packages, posters, donation boxes, pledge sheets, event bid sheets, signage, etc.
- Provide local media list for promotions and publicity.
- When appropriate, provide link on the South and Central Health Foundation website [www.schf.nl.ca](http://www.schf.nl.ca) or provide a temporary link to your website.
- Obtain ticket/ lottery licenses for your event and arrange for ticket printing.
- Providing we meet the Canada Revenue Agency criteria for charitable receipting, our Foundation can issue tax receipts for charitable donations received which are \$10.00 or greater. **(Full mailing address must be provided for us to do so)**

## **What our Foundation is Unable to Do for You**

There are a number of areas that we are unable to provide support and they are:

- The provision of funding or reimbursement for event expenses

- Share our donor mailing list
- Guarantee full participation in event committees

### **Promotional Materials Available**

- Coin Boxes
- Banners
- Brochures
- Posters
- Signs
- Newsletters
- Information and pictures regarding equipment and projects
- Donor certificates

### **Lottery License Application**

A number of special events and fundraisers require ticket licenses and are regulated by the Trade Practices Division of the Province of Newfoundland and Labrador.

Such fundraisers include:

- Bingo
- 50/50 Draw
- Monte Carlo / Casino
- Ticket Raffle
- Games of Chance

The South and Central Health Foundation will apply for the necessary application and permits on behalf of the event organizers. (Allow 2 weeks for issue)

### **The following guidelines must be adhered to before final approval can be given for operation of any Third Party Event:**

- Formal Approval is required from the South and Central Health Foundation on third party events prior to the implementation and promotion of an event. This will allow our staff to be well informed should we receive any calls from the general public regarding the event and confirming its support of our Foundation.
- The South and Central Health Foundation shall not incur any expenses nor be expected to provide any funds for a third party event. Such events must be self-sustaining.
- Formal Approval must be received from the South and Central Health Foundation in order to utilize the Foundation logo in promotional materials and websites.
- If you require a Foundation representative at your event please indicate this in your request to allow ample time for scheduling.

- Net funds (cash, cheque, visa, mastercard or money order) must be received and made payable to the South and Central Health Foundation no later than 30 Days following the event.
- The South and Central Health Foundation will not be responsible for any damages or injuries as a result of the event.
- The South and Central Health Foundation will not be responsible for any financial loss and maintains the right to withdraw support of an event that does not meet approved guidelines.
- We reserve the right to deny any application for fundraising events that do not complement the mission of, or project a positive image of, the South and Central Health Foundation.

**Application:**

Name of Proposed Event: \_\_\_\_\_

Date of Event: \_\_\_\_\_ Time(s): \_\_\_\_\_

Location of Event: \_\_\_\_\_

Type of Event: \_\_\_\_\_ Projected Attendance: \_\_\_\_\_

Briefly explain the event and how funds will be raised (*ticket sales, auction, etc.*):

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Will alcohol be served at the event?	Yes	No	
Does the venue where the event is taking place have a valid liquor license?	Yes	No	
Is s special permit required?	Yes	No	Not Sure
Will tax receipts be required?	Yes	No	
Will other charitable organizations benefit from this event? Yes		No	
If yes please list: _____			
Will you require SCHF promotional materials for your event?	Yes	No	
If yes, please specify: _____			
Would you like to request a representative attend your event?	Yes	No	

**Contact Information and Declaration**

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I have read, understand, and agree to abide by the preceding guidelines for special events in support of the mission of the South and Central Health Foundation.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date